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PATENT ABSTRACTS OF JAPAN

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June 19, 1998

TELEVISION-BROADCASTING METHOD AND TELEVISION RECEIVER

INVENTOR: MATSUYAMA HISASHI

APPL-NO: 08334717 (JP 96334717)

FILED: November 28, 1996

ASSIGNEE: SANYO ELECTRIC CO LTD


INT-CL: H04N7/08, (Section H, Class 04, Sub-class N, Group 7, Sub-group 08);
H04N7/081, (Section H, Class 04, Sub-class N, Group 7, Sub-group 081); H04H1/00,
(Section H, Class 04, Sub-class H, Group 1, Sub-group 00)

ABST:

PROBLEM TO BE SOLVED: To provide a television-broadcasting method and a television receiver capable of easily executing access in internet and easily accessing to the sponsor of some program and the address of a concerned person.

SOLUTION: Data related to internet is stored in received data of television broadcasting. Namely, a home page address, an electronic mail address, etc., are transmitted to the television receiver as an URL, and the television receiver accesses to this address to access to a home page or to send an electronic mail. Since this data relate to internet is included in independent data in received data or additional data of some program, the data is fetched (S10 and S11) from independent data or additional data to access to the address.

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Terms: [abst \(internet and televis!\)](#) ([Edit Search](#))

JP-A 10164529; JP-A 8334717; JP-A 96334717

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